

A STUDY ON THE RAMIFICATIONS OF SOCIAL NETWORKS ON UNDER & POST GRADUATE STUDENTS

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ABSTRACT

Social media network remains to rise to fame, and our foundation that equipment is a vigorous quantity in today's learners triumph calculation. A study by Pew Research Centre, USA (2014) ; 73% of all those ages 12-17. Adult Facebook use is intensifying: 64% of Facebook users visit the site on a daily basis, up from 51% of users who were daily users and in Malaysia it has increased to 55% users. A study by Andreassen et al. (2012), published in Psychological Reports, Facebook creates a false picture of reality in which users are bombarded by photos and updates which give them the impression that everyone is living a much better life than they are. Not many people share photos or information which puts their life in a negative light. Facebook stirs up such an intense feeling of envy, the researchers argue, that it can negatively affect the life satisfaction of users; especially passive users. With above frame of results a research was carried out among the affects under graduate and post students to find out the impact of Facebook and a solution for the ramification of Facebook on users mind. This study represented a unsystematic respondents of 78 participants, a student acuity online survey on means of social media disturbs on under graduate and post students. Forty six percent of the participants were post-graduates and fifty four percent of the participants were under graduate students, studying at Asia Pacific University, Malaysia. . Results signpost while maximum university scholars usage social media and occupy many times scrutiny social media sites, it an adverse and antagonistic aspect to college students' use of social media.

OVERVIEW

The wired domain has transformed vividly. Recognitions on development of social media pupil at this time interchange ideas, frame of mind, private evidence, images & visual elements on an accurately astounding frequency. 73% of wired adolescents use social media websites (Oberst, 2010). The description of social media is "the contacts that occur between linkage of individuals" (Walter & Riviera, 2004). Schill (2011) makes the social media spots cheer undesirable deeds for adolescent such as deferment and supplementary likely to thirst-quencher and drug. Many scholars are outlay innumerable hours deep in social media. At leading peek this could look as if like an excess of time; but it also aids graduates to mature key acquaintance and community services, and be full of life citizens who produce and slice contented. Several students exploit these mediums in a routine. These network linger in attractiveness and its said machinery has become dynamic part of modern world student community to realization calculation. Numerous scholars ensuring to plunge into a significant volume of study on in what way social media impacts leaners preservation in universities. Large of paternities slowing getting anxious that her/his college pupils are disbursements in addition ample time social media sites and not adequate stretch learning. The examination determines the association between the social media and students' study competence.

STATEMENT OF PROBLEM

The main demand upraised in this scholar work is to find out the persistence of the student take advantage of social networking. Investigation of the subject will start to expose social networking sites are simply part of how students intermingle with each other with no deceptive effect on grades. The objective of this exploration is to discover the leads and drawbacks of students' use of social networking for education. The main determination of this investigation is to increase on previous research, search the relationship between the effects of social networking and students' study effectiveness, and to govern if social media interfering with students' academic lives.

Research Questions

Which is the most prevalent social media network for students?

What is the quantity of stretch student's outlay utilizing social media in various academic processes?

REVIEW OF THE LITERATURE

1. The affiliation between Facebook and well-being look as if too converted helpful over the college years, possibly because highborn students use Facebook to bond informally with their earls and contribute in college life (Kalpidou, Costin, & Morris, 2011).
2. The welfares of this communicating technology far compensate the risks, when it's jumble-sale in a optimistic way, it can be an astonishing tool (Brydolf, 2007).
3. Quarter percentage of students' phase on the Internet is consumed on social networking websites (Jacobsen, & Forste, 2011).
4. A research by Aryn Karpinski and Adam Duberstein, Universities students who use the 500 billion fellow people social network have pointedly lower grade-point averages (GPAs) than those who do not.
5. A study exposes that college students who operate Facebook spend fewer time on studying and have worse scores than students who do not practice the widespread social networking sites (Kalpidou, Costin, & Morris, 2011).
6. Electronic media use is harmfully concomitant with grades. About Quarter of the students described using electronic media while in lecture, learning, or doing homework (Jacobsen, & Forste, 2011).
7. Online message is associated to time spent in offline affiliations. Social Networking Site (SNS) use and cellular-phone communiqué enables offline social interaction, rather than swap it (Forste, 2011).
8. Social media can yield many reimbursements for the young, together with provided that a simulated space for them to reconnoiter their interests or hitches with parallel individuals, academic support, while solidification online communication skills and understanding. "Students who may be averse to voice up in discussion are joining in book discussion blogs and writing for real audiences. There are new Web tools evolving all the time that are improving learning (Brydolf, 2007)."
9. Students commonly mentioned that associate should be vital for building groups and backup each other, especially within the first few weeks after inward at the College. (Oradini & Saunders, 2007).

METHOD

The single-mindedness of collecting data was to achieve a cluster investigation on how social media disturbs college students. In this study, an unspecified questionnaire was administered to collect data which was the standard survey collection method. The entire sum of questionnaires managed were 80, however the functioning questionnaires were (N = 78). According to the respondents, males (n=46) and females (n=32) were elaborate in this survey. Thirty-five percent of partakers were undergraduates and 65% were graduate students take in Asia Pacific University, Malaysia.

The queries were intensive on inhales of students and the sensitivity of students when they were using dissimilar social media. For example, "How often you check your status in social network in a day?" and "Do you comment or respond while on your studies? Two open questions about the benefit or disadvantage when college student's rummage-sale social media in learning and observing back to the last time that the students used social media. The partakers were indiscriminately carefully chosen regardless of sexual category or scholastic level. These questions were framed to their lives.

RESULTS&DISCUSSION

According to the data composed from the questionnaire,

1. University students would desire to use social media and therefore consumed vast hours glance social media sites. Facebook is very popular amid university students, even though students would browse it when they had lecturer.
2. 80% of students browse their hours on showbiz; 70% percent of the respondent acknowledged that they commented while completing their learning's. It has absolutely pretentious their competences and their results. There was a destructive outlook towards social media when college students used them.
3. For illustration, conception one student spent over six hours checking social media site and responded while completing their exercise; it would be likely upsurge disruption of the students which can be harmful to student routine.

CONCLUSION

- The study has exposed that University students were expected to be exaggerated by social media.
- Social media is striking; it not only affords college students another domain to make friends, also provides a virtuous tactic to relief pressure.
- To specific mark, it unconditionally affects the life style of college students including the results.
- This study also shows that an line is desired to restored stability the association between social media and academic study. Therefore, college students should ponder about the harmonizing comparison of social media and academics.

RESTRICTIONS AND RECOMMENDATIONS

This study was limited in few aspects.

1. This research did not study student's psychological facts; perhaps impacts and drives for social networking use.
2. Asia Pacific University is International University and the research didn't cover the background of the students like countries or ages.
3. There should be a system in Universities where the students are exposed to limited no of hours on social site as its carries impact on their academics.

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