

IJBARR E- ISSN -2347-856X ISSN -2348-0653

A STUDY ON WORK-LIFE BALANCE IN MARRIED WORKING WOMEN OF THIRUVALLUR DISTRICT

RamyaThiyagarajan* Dr. K. Tamizhjyothi** Dr. A. Balamurugan***

*Research Scholar, Department of Management Studies, Vels University, Chennai. **Assistant Professor in Business Administration, DDE, Annamalai University. ***Assistant Professor, Department of Hotel Management, Asan Memeorial College Chennai.

Abstract

The role of working women has changed throughoutthe world due to economic conditions and social demands. Thishas resulted in a scenario in which working women havetremendous pressure to develop a career as robust as their malecounterparts while sustaining active engagement in personal life. The ever-increasing work pressure is taking a toll on the workingwomen leaving them with less time for themselves. The increasingresponsibilities on the personal front with the technologicalblessings like advanced mobile phones, notepads, etc. that keepswork life integrated with personal life also creates stress onpersonal and professional fronts in this knowledge age. Thisaffects the person's physical, emotional and social well-being. Thus, achieving work life balance is a necessity for workingwomen to have a good quality of life. This paper is an attempt toexplore the tough challenges faced by working women inmaintaining a balance between their personal and professionallife. The various factors affecting the work-life balance ofmarried working women have been examined in this study. Data were subjected to descriptive statistics and itwas found that the problems faced by the work-life balance of individualsaffect their quality of life.

Keywords: Work-Life Balance, Quality of Life, Working Women, Personal Life, Professional Life.

Introduction

Women of the early centuries were mostly confined to theirkitchens and those who were employed worked in factories, farms or shop works. Very few women had the access to higher education and they were forced to be at the mercy of their fathers' or husbands' attitudes towards women and work. The fast developing knowledge economy has given place formore number of women to be enlightened by higher education. Education has not only empowered them but also has given them robust careers. With brain power being the requisite skillin this knowledge era, rather than endurance or physical strength, the women workers seem to flood into every industryon par with men. But this has indeed become a toughchallenge for women as they have to perform a lot of duties inhome and office as well. As working women get married, theyhave additional responsibilities and when they become others, they have to manage the primary care of children and extended family and are thus, under greater pressure tocontinue on a career path. Working mothers of today fulfillfamily responsibilities and also try to remain fully involved intheir careers coping up with the competing demands of theirmultiple roles. The caring responsibilities that workingmothers have lays a heavy stress on them when it is combined with their professional duties. The attempt of working womento integrate, organize and balance the various problems and activities in their different roles simultaneously puts themunder tremendous pressure. As a result, the family becomes anorganizational stakeholder and this powerful social trendmarked the beginning of the work/life balance paradigm shift.(Denise Horner Mitnick, 2007). Richard Welford (2008) in hissurvey results on work life balance in Hong Kong quotes that there is an alarmingly high percentage of respondents who feelthat work is the cause of health problems, specifically stressand lack of exercise. Health problems are likely lead to lowerproductivity and effectiveness of workers. This paper focuses on the tough life of married working women of ThiruvallurDistrict in heir battle to strike a balance between work and family life.

Literature Review

Work–life balance is defined as an employee's perception that multiple domains of personal time, family care, and work are maintained and integrated with a minimum of role conflict (Clark, 2000; Ungerson, 2005). Work-life balance is a key issue in all types of employment as dual-career families have become common and high work demands with long working hours have become the norm. The importance of helping employees achieve a balance between the demands of their work and their home lives has been emphasized. Demographic changes as seen in the increasing number of women in the workplace and dual career families have generated an increasingly diverse workforce and a greater need of employees to balance their work and non-work lives (Bharat, 2003). The gift of this knowledge era for women is occupational opportunity and mobility. But this gift has become a great challenge for the working women of today as they are not only exposed to the same working environment as men but in turn are also exposed to the pressures created by the multiple role demands and conflicting expectations. "By fulfilling their economic needs, employment has no doubt made women independent with an identifiable social status but it has also made them to juggle into two main domains of lifework and family. They have stepped into work place but the role responsibilities of women still remain the same, i.e., women may be a top executive, still the "nurturing" or "care giving" roles are considered much a part of feminine roles." (SunitaMalhotra&SapnaSachdeva, 2005). Many women today are wearing multiple hats in their attempts to balance both career and home/family responsibilities. Concern about



Research Paper Impact Factor: 4.729 Refereed, Listed & Indexed IJBARR E- ISSN -2347-856X ISSN -2348-0653

family can interfere with work to a great extent and worries about work issues can also be exhibited in the family front. Life at work seems so difficult for working women. Women in India (87%) are most stressed/pressured for time (Nielsen Survey, June 2011). Several studies have explained the effect of work-life conflicton the health of working women. ASSOCHAM's study based on the survey of 103 corporate female employees from 72 various companies/organizations across 11 broad sectors of the economy focused on the issues of corporate female employees. One of their significant finding is that high psychological job demands like long working hours, working under deadlines, without clear direction leads 75 percent of the working females suffer depression or general anxiety disorder than those women with lowest level of psychological job demands (Nusrat Ahmad, March 2009). Striking a perfect balance between personal life and professional life is becoming near to impossible. There is real balance only when the individual feels that she has done justice to all her roles and is satisfied about it. Work-life balance problems can be really serious and needs to be addressed in due time. In the renowned book, 'Work and Family: Allies or Enemies', Friedman and Greenhaus (2000) argue that conflict between work and family has real consequences. It significantly affects the quality of family life and career attainment of both men and women. The consequences for women may include serious constraints on career choices, limited opportunity for career advancement and success in their work-role, and the need to choose between two apparent opposites—an active and satisfying career, or marriage, children, and a happy family life. Work and family balance, in a way, deals with the role balance of an individual both at home and work. Work-Life Balance Programs (WLBPs) developed by employee friendly organizations can be a good solution to solve the problems of work-life balance. WLBPs have been found to increase employee control over time and place of work (Thomas & Ganster, 1995) and stress (Thompson & Prottas, 2006). Kirchmeyer (2000) views living a balanced life as "achieving satisfying experiences in all life domains, and to do so requires personal resources such as energy, time, and commitment to be well distributed across domains". The purpose of striving very hard both at home and work at the cost of her individual health and well-being for every married working woman is to have a good quality of life. But this quality of life that she craves for is often influenced by worklifebalance. Any imbalance in the work and family of an individual can hamper the quality of life thoroughly for the individual. Jeffrey H. Greenhaus, Karen M. Collins & Jason D. Shaw (2003) suggested that an equally high investment of time and involvement in work and family would reduce work-family conflict and stress thereby enhancing an individual's quality of life. And so it goes without saying that married working women of this era can have a healthy quality of life only when work-life balance is maintained making the topic of work life balance for working women, the need of the hour.

Rationale of the Study

This study is basically for assessing the prevalence of work life among married working women. The purpose is also to present and discuss specifically the problems married women face in the process of balancing their work and family life. Previously, the female workforce in India was mainly employed in non-managerial, subordinate or low-profile positions. Now, they occupy almost all categories of positions in the workplace. These changes in work culture have added to women's duties and responsibilities to their family as well as to society (Mathew & Panchanatham 2009a; 2009b). The conflicts between competing work demands and personal and family needs seem to be the most probable reason for thisscenario of work-life conflicts. Research conducted by Rout, Lewis and Kagan (1999) finds that women in India experience considerable pressure, in the morning before going out to work and after work, to do all that is necessary for the family. According to Peeters(2005), pressures from the job and family domains are often incompatible, giving rise to imbalance. Therefore, the concept of WLB, along with its implications, is a core issue that must be investigated as the number of working women is on the rise and the problems they face because of it is without doubt quite serious. This study is proposed to examine the effect of long working hours, caring responsibilities or other potential workplace or family determinants on the work life balance of married working women in Thiruvallur District. The purpose is also to present and discuss specifically the fact that that work-life is out of balance and in need of attention for most working women irrespective of the sector they are into be it academic, Construction or IT. This study has been essential for assessing the growing need for work life balance policies/programs for the working women of India.

Objectives

The objectives of the study are:

- To study the prevalence of work-life balance problem among the married working women.
- To study the extent to which various factors like hours worked, work involvement and family responsibilities, affect married working women's work-life balance.
- To study how various factors affecting work-life balance influence the married working women from Academic, IT and Construction sectors.
- To study the work-life balance problems of married working women across their demographic characteristics such as age group, number of children and spouse's profession.
- To study the effect of work-life balance on the quality of life of married working women.



Impact Factor: 4.729 Refereed, Listed & Indexed

IJBARR E- ISSN -2347-856X ISSN -2348-0653

Research Methodology

A. Description of Sample

The study was conducted among the married working women of Thiruvallur District. A sample of 180 married working women was selected using Convenient Sampling. They were from Academic, IT and Construction Industry. 60 women from each sector were chosen for the study. Since the study focused only on married working women, all the 180 respondents were married.

B. Description of the Tool Used

The questionnaire had 20 items. The major tool was the checklist (Daniels and McCarraher, 2000) in the manual on worklife balance of The Industrial Society (now the Work Foundation). It consists of ten statements about work-life balance where the options for answers were either 'agree', 'sometimes' or 'disagree'. The details of few added statements to get a better clarity in the study on work life balance in the married working women of Thiruvallur District are as follows: Four statements on the demographic details of the respondents namely Age group, Number of Children, Profession of Spouse and Industry/Sector the respondent is working in. Five general statements with the options 'yes' and 'no' to answer:-1) I amable to balance my personal and professional life well. 2) As aworking woman, my biggest challenge is work-life balance. 3) There is a strong relationship between work-life balance and quality of life. 4) I feel that better work-life balance in my life can guarantee me a better quality of life. 5) In general, my level of satisfaction towards my Quality of life is good. Checklist Manual on Work-Life Balance: The checklist manual developed by Daniels and McCarraher for the Industrial Society (2000) and the guidelines to check oneself with the manual on the balance between work and family are as follows:

Work through this checklist and assess whether your own life is balanced	A Agree (3)	B Sometimes (2)	C Disagree (1)
Q1 At the moment, because the job demands it, I usually work long hours	(0)	(=)	(1)
Q2 There isn't much time to socialise/relax with my partner/see family in the week			
Q3 I have to take work home most evenings			
Q4 I often work late or at weekends to deal with paperwork without			
interruptions			
Q5 Relaxing and forgetting about work issues is hard to do			
Q6 I worry about the effect of work stress on my health			
Q7 My relationship with my partner is suffering because of the pressure or long hours of my work			
Q8 My family are missing out on my input, either because I don't see enough of them/am too tired			
Q9 Finding time for hobbies, leisure activities, or to maintain friendships and extended family relationships is difficult			
Q10 I would like to reduce my working hours and stress levels, but feel I have no control over the current situation			

C. Data Collection

The questionnaire was distributed to the married working women of the various sectors in person. A total of 200 check list instruments were distributed and 180 completely filled questionnaires were collected giving an overall response rate of 90 per cent.

D. Scope

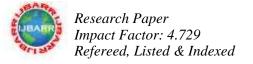
The scope of the study was limited to the married working women of ThiruvallurDistrict from the academic, health and IT sectors regarding the challenges that they face in balancing professional life and personal life.

Analysis and Interpretation

In order to subject the data to statistical testing, the collected data were coded and analyzed using SPSS (originally Statistical Package for the Social Sciences) version 16 for Windows. The data were also tabulated with frequency tablesand percentages using MS-Excel.

Results and Discussions

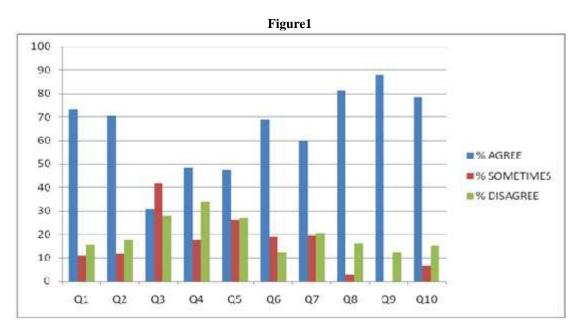
1) Reliability Analysis: The data were subjected to Alpha tests of reliability and they had acceptable (0.731) Cronbach's Alpha value which indicates a good level of internal consistency for the scale with the specific sample used for the study.



2) Profile of the Respondents: Among the 180 married working women, maximum number of respondents belonged to the age group of 30-40 (38.9%). Many respondents (65.0%) had two children. In terms of Spouse's Profession, 18.9% were engaged in business, 17.2% in the Academic sector and so on respectively.

Table 1						
Demographic Characteristic	Frequency	Percentage				
	Under 30 years	50	27.2			
Age Group of Respondents:	30 to 40 years	67	38.9			
	Over 40 years	63	33.9			
TOTAL		180	100			
	Business	34	18.9			
Spouse's Profession:	IT Industry	30	16.7			
	Construction	25	13.9			
Spouse's Profession.	Academic	31	17.2			
	Insurance	18	10.0			
	Marketing	23	12.8			
	Others	19	10.6			
TOTAL		180	100			
	None	25	13.9			
No. of Children:	One	27	15.0			
	Two	117	65.0			
	Three or more	11	6.1			
TOTAL		180	100			

3) Percentage Analysis: Percentage analysis was done to check the response of the respondents to the checklist instrument. Figure 1 represents the percentage of 'A's(Agrees), 'B's(Sometimes) and 'C's(Disagrees) selected by the 180 respondents in the checklist instrument.



It is found that there is a strong predominance of 'A' which signifies that work-life balance is out of control and is in need of attention. The strong predominance of 'A' for all the work lifebalance related statements except taking work home in most evenings suggest that working women face the problems of work-life balance almost in every way in their daily life.Work-life balance problem is widely prevalent among the working women of ThiruvallurDistrict.

4) Mean and Standard Deviation: The mean and standard deviations of responses (based on agreement of respondents) for each statement in the checklist are tabulated as below:



S. No	Statements	Ν	Mean	S.D
Q1	At the moment because the job demands it, I usually work long hours.	180	2.58	.747
Q2	There isn't much time to socialize or relax with my partner/see family in the week.	180	2.53	.780
Q3	I have to take work home most evenings	180	2.03	.765
Q4	I often work late or at weekends to deal with paperwork without interruptions.	180	2.14	.898
Q5	Relaxing and forgetting about work issues is hard to do.	180	2.21	.837
Q6	I worry about the effect of work stress on my health.	180	2.57	.702
Q7	My relationship with my partner is suffering because of the pressure or long hours of my work.	180	2.39	.808
Q8	My family are missing out on my input either because I don't see enough of them/am too tired.	180	2.65	.744
Q9	Finding time for hobbies, leisure activities, or to maintain friendships and extended family relationships is difficult.	180	2.76	.657
Q10	I would like to reduce my working hours and stress levels, but feel I have no control over the current situation	180	2.63	.732

Among all of the statements presented in Table 2, thestatement "Finding time for hobbies, leisure activities, or to maintain friendships and extended family relationships is difficult "was rated highest, with a mean score of 2.76, which implies that married working women experience 'time squeeze' and hence find it really very hard to have time forthemselves by means of hobbies/leisure activities or maintainfriendships and extended family relationships. The statements" My family are missing out on my input either because I don'tsee enough of them/am too tired" and "I would like to reducemy working hours and stress levels, but feel I have no controlover the current situation" had closer mean scores of 2.65 and 2.63 respectively which implies that married working womenfind it hard to give the desired input to their families becauseof their tight schedules or fatigue and they feel helpless as theyfeel they do not have any control over their working hours andstress levels. The next mean scores of 2.58 and 2.57 were forthe statements "At the moment because the job demands it, Iusually work long hours" and "I worry about the effect ofwork stress on my health" respectively, which implies that married working women work for long hours and they alsofeel worried about the effect of work stress on their health. The next statements to follow are "There isn't much time tosocialize or relax with my partner/see family in the week" and "My relationship with my partner is suffering because of the pressure or long hours of my work" with the mean scores of 2.53 and 2.39 respectively. "Relaxing and forgetting aboutwork issues is hard to do" and "I often work late or atweekends to deal with paperwork without interruptions" have the mean scores of 2.21 and 2.14 respectively. On the other hand, "I have to take work home" scored the lowest meanscore, 2.03, which implies that the majority of respondentsdidn't take work home in the evenings.

5) Frequency Distribution and Percentage Analysis

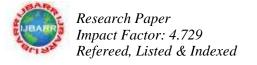
a) The response of the respondents to the statement "Iam able to balance my personal and professional life well" with the options yes and no, was tabulated and the frequency distribution and percentage analysis was found.

Table 3							
Responses	No. of Respondents	Percentage					
YES	32	17.8					
NO	148	82.2					

From the above table, we find that out of the total 180 married working women respondents of ThiruvallurDistrict , 148(82.2%) of them felt that they were not able to balance their work-life while 32(17.8%) of them felt that they were able to do so.

b) The response of the respondents to the statement "As a working woman, my biggest challenge is work-life balance." with the options yes and no, was tabulated and the frequency distribution and percentage analysis was found.

Table 4						
Responses	No. of Respondents	Percentage				
YES	127	70.56				
NO	53	29.44				



From the above table, we find that out of the total 180 married working women respondents of ThiruvallurDistrict, 127 (70.56%) of them felt that work-life balance was the biggest challenge that they faced while 53 (29.44%) of them felt that work-life balance was not their biggest challenge.

c) The response of the respondents to the statement "There is a strong relationship between work-life balance and quality of life" with the options yes and no, was tabulated and the frequency distribution and percentage analysis was found.

Table 5							
Responses	No. of Respondents	Percentage					
YES	111	61.67					
NO	69	38.33					

From the above table, we find that out of the total 180 married working women respondents of Thiruvallur District, 111 (61.67%) of them felt that there is a strong relationship between work-life balance and quality of life while 69 (38.33%) of them felt that there is no strong relationship between work-life balance and quality of life.

d) The response of the respondents to the statement "I feel that better work-life balance in my life can guarantee me a better quality of life." with the options yes and no, was tabulated and the frequency distribution and percentage analysis was found.

Table 6							
Responses	No. of Respondents	Percentage					
YES	103	57.22					
NO	77	42.78					

From the above table, we find that out of the total 180 married working women respondents of Thiruvallur District, 103 (57.22%) of them felt that better work-life balance in their life can guarantee them a better quality of life while 77 (42.78%) of them felt that better work-life balance cannot guarantee them a better quality of life.

e) The response of the respondents to the statement "In general, my level of satisfaction towards my Quality of life is good." with the options yes and no, was tabulated and the frequency distribution and percentage analysis was found.

Table 7							
Responses	No. of Respondents	Percentage					
YES	44	24.44					
NO	136	75.56					

From the above table, we find that out of the total 180 married working women respondents of Thiruvallur District, 136 (75.56%) of them felt that their level of satisfaction towards their Quality of life is good while 44 (24.44%) of them felt that their level of satisfaction towards their Quality of life is not good. It is found through the tabulated results that majority of the respondents are not successful in striking a balance between their personal and professional life. This shows the severity of the problems of work-life balance among the married working women. A large number of respondents are found to have the feeling that the biggest challenge of being a working woman is work-life balance. This implies that working women are really facing a tough time in their attempts to balance personal and professional life. Many respondents have agreed that there is a strong relationship between work-life balance and quality of life and many of them feel that a good work-life balance can guarantee them a better quality of life. Majority of the respondents are dissatisfied with their quality of life which shows that married working women are not pleased with the way their life is going.

6) Comparison of Mean Scores: Table 8 represents the comparison of means scores of the ten Work-Life Balance related statements from the checklist manual and the industry/sector in which the 180 respondents were employed. Through comparison of mean scores, it was useful to know how the perception of married women changed with regard to the Work-Life Balance statements based on the industry/sector that the respondents are employed in.



Research Paper Impact Factor: 4.729 Refereed, Listed & Indexed

					1 a	ble 8]	
Industry/Sector		Q1 Working Long Hours	Q2 Less time to socialise/relax	Q3 Taking work home in the evenings	Q4 Working late/ at weekends	Q5 Forgetting about work s is difficult	Q6 Worry about the effect of work stress on health	Q7 Relationship with partner suffering	Q8 Family missing out on input	Q9 Finding time for hobbies, leisure activities etc. is difficult	Q10 Want to Reduce work hours but have no control over it
	Mean	2.43	2.53	2.15	2.05	2.20	2.55	2.37	2.63	2.77	2.58
Academic	Ν	60	60	60	60	60	60	60	60	60	60
	S.D	.789	.769	.685	.910	.840	.723	.843	.780	.647	.787
Constructi	Mean	2.60	2.50	1.67	2.07	2.22	2.53	2.42	2.62	2.73	2.67
Constructi on	Ν	60	60	60	60	60	60	60	60	60	60
	S.D	.764	.813	.752	.918	.846	.724	.809	.783	.686	.705
IT	Mean	2.70	2.55	2.27	2.32	2.20	2.62	2.40	2.70	2.77	2.65
	Ν	60	60	60	60	60	60	60	60	60	60
	S.D	.671	.769	.733	.854	.840	.666	.785	.671	.647	.709
	Mean	2.58	2.53	2.03	2.14	2.21	2.57	2.39	2.65	2.76	2.63
Total	Ν	180	180	180	180	180	180	180	180	180	180
	S.D	.747	.780	.765	.898	.837	.702	.808	.744	.657	.732

T 11 0

From the table, it is evident that IT sector professionals have the highest mean score of 2.70 for the statement "At the moment because the job demands it, I usually work long hours" (Q1). The mean score of 2.55 is the highest for the IT sector professionals for the statement "There isn't much time to socialize or relax with my partner/see family in the week" (Q2). The statement "I have to take work home most evenings" (Q3) is found to have the highest mean score of 2.27 for the professionals of the IT sector. "I often work late or at weekends to deal with paperwork without interruptions" (Q4) has the highest mean score of 2.32 for the IT sector professionals. The statement "Relaxing and forgetting about work issues is hard to do" (Q5) has the highest mean score of 2.22 for the professionals of health care sector working. "I worry about the effect of work stress on my health" (Q6) statement has the highest mean score of 2.62 for the IT sector working women. "My relationship with my partner is suffering because of the pressure or long hours of my work" (Q7) statement is found to have the highest mean score of 2.42 for the working women of health sector. "My family are missing out on my input either because i don't see enough of them/am too tired" (Q8) statement had the highest mean score of 2.70 for the IT sector professionals. "Finding time for hobbies, leisure activities, or to maintain friendships and extended family relationships is difficult" (Q9) statement had high mean scores of 2.77 for both the IT and academic sector professionals. The statement "I would like to reduce my working hours and stress levels, but feel I have no control over the current situation" (Q10) had the highest mean score of 2.67 for the health sector working professionals.

7) Cross Tabulation

a) Table 9 represents the cross tabulation of the responses of the respondents to the statement- "I am able to balance my personal and professional life well" with their age groups.

		Table 9			
Age Group	o * I am able to balance	e my personal and professional l	ife well -Cross	tabulation	
				Responses	
			NO	YES	Total
Age Group	Under 30	Count	46	4	50
	years	% withinAge Group	90.0%	10.0%	100.0%
	30 to 40	Count	57	10	67
	years	% within Age Group	85.1%	14.9%	100.0%
	Over 40 years	Count	46	17	63



		% within Age Group	73.0%	27.0%	100.0%
Total	Count	149	31	180	
	% within Age Group	82.2%	17.8%	100.0%	

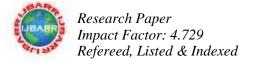
From the table 9, we find that out of the total 50 respondents in the age group under 30 years, 46 (90%) of them feel that they are not able to balance their work and family life while only 4 (10%) of them feel that they are able to. We find that out of the total 67 respondents in the age group 30 to 40 years, 57 (85.1%) of them feel that they are not able to balance their work and family life while only 10 (14.9%) of them feel that they are able to. We find that out of the total 63 respondents in the age group over 40 years, 46 (73%) of them feel that they are not able to balance their work and family life while only 17 (27%) of them feel that they are able to. Age group seems to have a slight effect on the respondents' perception on their work-life balance. The % of married working women being able to strike a balance between their personal and professional seems to increase with age. This might probably due to the experience gained over the years in carrying out personal and professional duties.

b) Table 10 represents the cross tabulation of the responses of the respondents to the statement- "I am able to balance my personal and professional life well" with their Spouse's Profession.

		Table 1	U					
Spouse's Pr	ofession * I am able	e to balance my persor	al and profess	ional life wel	1 -Cross tabulation			
				Responses				
			NO	YES	Total			
Spouse Profession (S P)	Business	Count	30	4	34			
		% within SP	88.2%	11.8%	100.0%			
	ITIndustry	Count	26	4	30			
	-	% within SP	86.7%	13.3%	100.0%			
	Construction	Count	21	4	25			
		% within SP	84.0%	16.0%	100.0%			
	Academic	Count	23	8	31			
		% within SP	74.2%	25.8%	100.0%			
	Insurance	Count	12	6	18			
		% within SP	66.7%	33.3%	100.0%			
	Marketing	Count	20	3	23			
		% within SP	87.0%	13.0%	100.0%			
	Others	Count	15	4	19			
		% within SP	84.2%	15.8%	100.0%			
	Total	Count	147	33	180			
		% within SP	82.2%	17.8%	100.0%			

Table 10

From the table 10, we find that out of the total 34 respondents with spouse's profession as business, 30 (88.2%) of them feelthat they are not able to balance their work and family lifewhile only 4 (11.8%) of them feel that they are able to. We find that out of the total 30 respondents with spouse's profession in IT Industry, 26 (86.7%) of them feel that they are not able to balance their work and family life while only 4(13.3%) of them feel that they are able to. We find that out of the total 25 respondents with spouse's profession inConstruction Industry, 21 (84%) of them feel that they are notable to balance their work and family life while only 4 (16%) of them feel that they are able to. We find that out of the total31 respondents with spouse's profession in AcademicIndustry, 23 (74.2%) of them feel that they are not able tobalance their work and family life while only 8 (25.8%) of them feel that they are able to. We find that out of the total 18 respondents with spouse's profession in the InsuranceIndustry, 12 (66.7%) of them feel that they are not able tobalance their work and family life while only 6 (33.3%) of them feel that they are able to. We find that out of the total 23 respondents with spouse's profession in Marketing, 20 (87%) of them feel that they are not able to balance their work and family life while only 3 (13%) of them feel that they are ableto. We find that out of the total 19 respondents with spouse's profession listed as 'others', 16 (84.2%) of them feel that they are not able to balance their work and family life while only 3(15.8%) of them feel that they are able to. The perception of respondents towards their work-lifebalance doesn't seem to vary much with their spouse's profession. Except for the respondents with spouses workingin Insurance sector, all the other respondents' responses areclose to each other with similar % . The respondents'spouses with profession in insurance sector seem to havebetter work-life balance than others which



might be because the nature of the job of insurance workers. This implies that the profession of spouses doesn't really matter for the marriedworking women when they strive to balance their personal and professional life.

c) Table 11 represents the cross tabulation of theresponses of the respondents to the statement "I am able tobalance my personal and professional life well" with thenumber of children they have.

			Table 11			
Number Of	Childr	en * I am ab	le to balance my personal and p	rofessional	life well -Cro	osstabulation
				Responses		Total
				NO		
Number	Of	None	Count	18	7	25
Children			% withinNo. ofChildren	72.0%	28.0%	100.0%
		One	Count	23	4	27
			% withinNo. ofChildren	85.2%	14.8%	100.0%
		Two	Count	97	20	117
			% withinNo. ofChildren	83.8%	16.2%	100.0%
		Three or	Count	9	2	11
		more	% withinNo. ofChildren	81.8%	18.2%	100.0%
Total			Count	147	33	180
			% withinNo. ofChildren	82.2%	17.8%	100.0%

From the table 11, we find that out of the total 25 respondents with no children, 18 (72%) of them feel that they are not able to balance their work and family life while only 7 (28%) of them feel that they are able to. We find that out of the total 27 respondents with one child, 23 (85.2%) of them feel that they are not able to balance their work and family life while only 4 (14.8%) of them feel that they are able to. We find that out of the total 117 respondents with two children, 97 (83.8%) of them feel that they are not able to balance their work and family life while only 20(16.2%) of them feel that they are able to. We find that out of the total 11 respondents with three children, 9 (81.8%) of them feel that they are not able to balance their work and family life while only 20(16.2%) of them feel that they are not able to balance their work and family life while only 20(16.2%) of them feel that they are not able to balance their work and family life while only 2 (18.2%) of them feel that they are not able to balance their work and family life while only 20(16.2%) of them feel that they are not able to balance their work and family life while only 20(16.2%) of them feel that they are not able to balance their work and family life while only 2 (18.2%) of them feel that they are not able to balance their work and family life while only 2 (18.2%) of them feel that they are able to.

The perception of respondents towards their work-life balance does depend on the number of children that the respondents have to some extent. The respondents with no children seem to have better work-life balance than those with children. This implies that the caring responsibilities that working women have towards their children definitely has an influence on their work-life balance.

d) Table 12 represents the responses of the respondents to the statement "I am able to balance my personal and professional life well" according to the sector they work in.

		Table 12				
Industry Or S	Sector * I am able	to balance my personal and profe	essional life v	well -Cross tabulation	1	
			Responses		Total	
			NO	YES	Total	
Industry Or	Academic	Count	48	12	60	
Sector	Sector	% within Industry orSector	80.0%	20.0%	100.0%	
	Construction	Count	46	14	60	
	Industry	% within Industry orSector	76.7%	23.3%	100.0%	
	IT Sector	Count	55	5	60	
		% within Industry orSector	90.0%	10.0%	100.0%	
	Total	Count	149	31	180	
		% within Industry orSector	82.2%	17.8%	100.0%	

From the table 12, we find that out of the total 60 respondents of Academic sector, 48 (80%) of them feel that they are not able to balance their work and family life while only 12 (20%) of them feel that they are able to. We find that out of the total 60 respondents of Construction sector, 46 (76.7%) of them feel that they are not able to balance their work and family life while only 14 (23.3%) of them feel that they are able to. We find that out of the total 60 respondents of IT sector, 55 (90%) of them feel that they are not able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they are able to balance their work and family life while only 5 (10%) of them feel that they ar



Research Paper Impact Factor: 4.729 Refereed, Listed & Indexed IJBARR E- ISSN -2347-856X ISSN -2348-0653

balance their personal and professional life. The Knowledge professionals working with IT sector are the ones who find it the most difficult to balance personal and professional life. This might be due to their increased job stress to meet deadlines more than the respondents from other sectors. The academic sector professionals have lots of preparatory work for classes and paper work in terms of writing notes and doing corrections and hence they find it tough to strike a good work-life balance. The problems of work-life balance is also prevalent among the Construction sectoremployees though a little lesser than the respondents of the other two sectors. The Construction sector professionals probably face the problems of work-life balance due to long hours of working and tiredness after hectic work.

Findings

This study was able to measure the work–life balance of working women finding that married working women find it very hard to balance their work and personal life irrespective of the sector they are into, the age group they belong to, the number of children they have and their spouse's profession. The IT sector working professionals were found to have more difficulties in balancing work and family followed by academic sector working women and then health sector working women. Working hours related WLB problems were more for the IT sector professionals while time to socilaise or being relaxed is tough for working women of health sector. The married working women of all the sectors predominantly find it very hard to steal out time for their own hobbies or leisure activities and maintain friendships or extended relationships. The married working women in the age group of under 30 years were found to have more work-life imbalance problems than those in the age group of 30 to 40 years while married working women over 40 years were found to be balancing work-life slightly better than the above mentioned age groups. The respondents with spouse's profession as Business were found to be the ones suffering the most with work-life balance closely followed by the spouse's profession marketing. Our findings revealed the importance of work-life balance and the need to have work-life balance to have happiness and life satisfaction.

Conclusion

With dual career couples widely prevalent in this modern era, there is a need for systematic research into the nature ofworklife conflict and further insight is required into ways bywhich the work-home interface can be more effectivelymanaged. Considerably more research is needed to gainadditional insight into the meaning and consequences of work–family balance. This study was able to measure employees' work–life balance and found weekly hours of work and the stress associated with work were very important determinants of employees' work–life balance, alongside their occupations, age and caring responsibilities. Conflicts in work-life balance of working women affects their health who report more stress, headaches, muscle tension, weight gain and depress than their male counterparts. Juggling between the obligations towards the families and expectations of the organisation and constant struggle to maintain a balance between work and family can have serious implications on the life of an individual by affecting their well-being and overall quality of life. There is a widespread demand from employees for the right to balance work and home life in today's busy world where finding time for oneself seems impossible. Health and wellness programs can, for sure help working women in balancing their personal and professional life. But they alone cannot be the answer to addressing the problems of imbalance. The problems and difficulties of women are multi-dimensional as evident from the literature reviewed; therefore, they require further probing to help working women in balancing their work and family life.

References

- 1. R. Baral& S. Bhargava; "HR interventions for work-life balance: evidences from organisations in India". International Journal of Business, Management and Social Sciences, Vol. 2, No. 1, 2011, pp. 33-42
- Bharat, S. 2003. "Women, work, and family in urban India, Towardsnew families?" in J. W. Mishra, and R. C. Tripathi ed., Psychology in human and social development, Lessons from diverse cultures pp.155-169 New Delhi, India, Sage.
- 3. Jeffrey H. Greenhaus, Karen M. Collins& Jason D. Shaw, "The relation between work–family balance and quality of life", Journal of Vocational Behavior 63 (2003) 510–531
- 4. Komarraju M. 1997. "The work–family interface in India", in S. Parasuraman and J. H. Greenhaus Eds., Integrating work and family, Challenges for a changing world pp. 104–114. Westport, CT, Quorum Books.
- 5. Peeters, M. C. W, (2005). "Balancing work and home: How job and home demands are related to burnout". International Journal of Stress Management, 12, 43–61.
- 6. Rajadhyaksha U. and Bhatnagar, D. 2000. "Life role salience, A study of dual career couples in the Indian context". Human Relations, Vol.53, pp.489-511.
- 7. Rout, U R; Lewis, S and Kagan, C (1999). "Work and Family Roles: Indian Career Workmen in India and the West," Indian Journal of Gender Studies, 6(1), 91-105.
- 8. SanghamitraBuddhapriya. "Work-Family Challenges and Their Impact on Career Decisions: A Study of Indian Women Professionals", Vikalpa, Volume 34, No.1, January March 2009.